

# Ocean Park Association Lincoln Blvd. Meeting Minutes

**Date: February 28, 2012**

**Time: 12 PM**

**Location: Santino's**

## **Attendance**

Nina Fresco

Roger Swanson

David Tann

Bob Taylor

## **Topics Discussed**

### **Boundaries**

Discussed the boundaries and tentatively agreed to include Lincoln from the I-10 Freeway to the Santa Monica/Venice border.

### **Organizations to be Included**

- OPA
- Borderline
- Friends of Sunset Park
- Los Angeles City

### **Key Discussion Points**

A variety of elements were discussed:

- Transportation
  - Bus lane
  - Counter-flow middle lane (without medians)
  - Medians
  - Bike lanes (very unlikely)
- Pedestrian Friendly
  - Sidewalks/curbs
  - Cross walks
- Landscaping
  - Medians
  - Trees (currently Urban Forest designation: Liquid Amber and Tristania)
  - Softscape
- Public Art
  - Entrance to Santa Monica
    - Gateway arch (similar to one on Wilshire, or other designs)
    - Signage (Welcome to Santa Monica)
  - Bike racks
  - Bus shelters
  - Other signage, such as El Camino Real
  - Lighting, such as period lighting and El Camino Real

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- Zoning/Building Code
  - Signage (Signs 2000 enforcement)
  - Zoning (LUCE designates as “Commercial”; preferred Neighborhood Serving)
    - Possible relaxation of parking requirements for local serving restaurants since lots are not deep
    - Discourage/consolidate auto serving businesses
- Key mitigation needs
  - Traffic
    - Volume
    - Drive in blocking traffic (e.g., Starbucks and U-haul)
  - Visual blight
    - Signage (pole and roof signs, abandoned signs)
    - Tall fences
    - Utilities (underground?)
    - Absence of softscape
    - More frequent trash can service

### Key Contacts to be Developed

We made a list of key contacts that might help/guide us to the responsible parties in the City.

- City Council
  - Glean Davis
  - Kevin McKeown
  - Bobbie Shriver
- Planning
  - Peter James
  - Longfellow Planning person
  - Richard McKinnon
  - Ted Winterer

### Future Agenda

It was suggested that we might consider meeting every couple of weeks, or perhaps monthly.