

Lincoln Boulevard Task Force Streetscape Sub-Committee

STREETSCAPE MEETING: TUESDAY, AUGUST 28, 2012 @ 7PM – 9PM

At the home of Iris Waskow, member, Boarderline Neighborhood Association
715 Navy St. – Santa Monica, Ca 90405

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Please RSVP with questions re: directions, parking, etc.

Agenda:

- Welcome new members
- Update on committee progress; liaisons with SM City staff, City Council, Planning Commission
- Share ideas, photos, files, etc.
- Set specific tasks, commitments, goals, timelines
- Set next Streetscape sub-committee meeting date
- Adjourn

THINGS TO THINK ABOUT

- Softscape
 - MORE TREES on parkways and medians
 - how many feet apart: 25' - 30'?
 - install mature trees vs. saplings?
 - landscaped parkways
 - what types of trees, shrubs and flowers for parkways?
 - currently Liquidamber styraciflua and Tristainia laurina
 - landscaped medians
 - what types of trees, shrubs and flowers for medians?
 - "green" walls
 - City/BBB/resident/business/property owner partnership
 - "adopting" tree-wells, flower boxes, medians?
- Hardscape
 - lighted crosswalks, smart crosswalks, art crosswalks
 - landscaped/irrigated parkways
 - landscaped/irrigated medians
 - install Silva Cells

- “green” walls
- public art in medians/parkway
- gateway feature at Ozone/arch/”green” arch/sign/other
- Iconic gateway feature at Lincoln-I-10 bridge/arch/”green” arch/sign/terminus Route 66 theme
- public furniture/benches/chairs
- bike racks - artistically designed
- trash cans - artistically designed
- traffic control boxes - artistically designed
- manhole covers - artistically designed
- bus benches/covered bus stops
- street lighting - artistically designed
- pedestrian lighting or sidewalk lighting - artistically designed
- murals

Books: There are many good books and online resources regarding urban planning and streetscape design. Two books that I’ve found most useful are: Santa Monica’s Urban Forest Master Plan (contact Heidi at the Urban Forest office at Clover Park: heidi.said@smgov.net) and Great Streets by Allan B. Jacobs (Amazon).

Files: Start anywhere that interests you. Google any of the above listings and start collecting files of ideas, photos, wonderful things that have been done in other cities from Westchester to West Hollywood, Dubai to Mexico City. Share the best of these with the group on line or at our sub-committee meetings.

Grants: If you’re interested in the \$\$ aspect of what we’re doing, go online or to the SM Library to find granting agencies that may fund the installation of trees along Lincoln. Things to remember: Lincoln south of the I-10 is still considered a state highway and there may be state or federal monies available; greening up the boulevard may qualify for environmental agency grants; and there may still be money in the Obama economic recovery fund.

Liaisons: Reach out to other groups and organizations to see what they’re doing and let them know what we’re doing. Write down contact information so that we can keep in touch and network.

Dream: Literally, dream, and if anything emerges re: streetscape, write it down, no matter how fantastical it may be. Don’t let concerns of practicality or cost hold you back.

Ask yourself: What do I really want to see on Lincoln?

Here are some thoughts that have been expressed by others: cool, hip, low-key, not-glitzzy, individualistic, eclectic, old-Santa Monica feeling, relaxed, low-density, safe, clean, beautiful, green, fun, sexy. Bio-swales, clear blue solar panel bus shelters, two-tone pavers and a cleaning/maintenance schedule like the Promenade has where it’s steam-cleaned at night. Nice rubbish and recycling bins, mature(ish) trees, attractive pedestrian lights, lovely, comfortable benches and chairs, median and parkway landscaping -- see? Now it's up to at least \$240,000/per block and we’ve only just begun. We can always scale down later when reality bites.
