

Preliminary Minutes

Date: March 7, 2011

Time: 7-9 PM

Location: Joslyn Park

Board Members in Attendance

David Auch

Dana Ehrlich

Patricia Godon-Tann

Sadat Huq

Jeffrey Jarow

Jan Ludwinski

Lori Nafshun

Michele Perrone

Roger Swanson

Bob Taylor

Noticed Board Member Absences

Mary Marlow

Pauline Bohannon

Susan Lewis

Other Board Member Absences

Nina Fresco

Ross Furakawa

Topics Discussed

Introduction to OPA

President Jan Ludwinski introduced the guest speaker at 7:05 PM

Presentation by Walt Warriner

Presentation on view corridors and planting of native Torrey Pine trees in the beach lot at 2030 Barnard Way.

- City received funding from US Forest service to plant 1,000 trees
- Trees help to meet AQMD air quality programs as well as tree cover calculation for City
- Planting on the beach lot at 2030 Barnard Way to be on April, 30, 2011
- New trees will be pruned to not block views from Sea Colony condos and surrounding areas

OPA BOD Call to Order

President Jan Ludwinski called the meeting to order at 7:25 PM

Announcements

- Bowl-A-Thon was successful; highlighted by Michele's fund raising total of \$600. Well deserved round of applause for Michele!
- 3rd Annual Tree Hugger meeting to be held on Friday, March 18 at the Pier entrance on Ocean Ave. and Colorado Ave.
- SaMoHi will hold Graduation Night on June 21: Donated money and prizes, as well as volunteers, needed

- Big Blue Bus outreach meetings discussing fares, routes and schedule changes continue at various venues on March 8, 9 and 10
- Ocean Park Library Grand Re-opening will be on March 12 from 11 AM to 2 PM
- City Neighborhood Newsletter to be mailed shortly

Actions taken since last Board meeting

None reported.

Approval of Minutes

Motion to approve January 10, 2011 meeting minutes, as amended, passed unanimously.

Motion to approve February 7, 2011 meeting minutes, as amended, passed unanimously.

Main Street Business Improvement Association

Gary Gordon, Executive Director of MSBIA , requested OPA support regarding sidewalk signage and outdoor display of merchandise on Main Street. The signage and merchandise displays are controlled by City ordinance and MSBIA is requesting exemptions from this ordinance under a pilot program initiated in 2009. MSBIA to present to City Council on March 22, 2011.

Changes requested will focus on two exemptions to the City signage ordinance:

- Allow the use of sandwich board signs (wood only with chalkboard, not large plastic ones) for placement on public and private property
- Outdoor display of merchandise

Gary agreed to approach the Main Street merchants about ways to improve the aesthetic of the clothing racks.

Motion: To support the Main Street proposal made by Lori and seconded by Jeff; amended to include the size of sandwich boards and sidewalk placement to comply with ADA requirements.

Lively discussion followed, including comments addressing: ADA requirements, minimum sidewalk space, no displays perpendicular to buildings, maximum sandwich board size, maximum planter size, limits on the number of bikes on display (Bike Attack), use of porous pavers in tree wells to expand walking space and use of public sidewalks for outdoor dining/seating.

Motion passed: 7 – yes, 2 – no and 1 – abstain

Neighborhood Survey

Bob gave the status report: The survey is not complete and a draft document will be available in a couple of weeks. Comments and discussion:

- Keep it simple
- Use scaled responses
- Process of delivering the survey to include: On-line form and with email blasts

Neighborhood Council Report

Patty made the report on the February meeting that included several topics:

- Report on 2300 Wilshire Project, Fluoridation of city water
- Candidate funding transparency meetings: March 22 City Council and March 30 to discuss State Assembly Bill AB 748 for campaign finance transparency

- Big Blue Bus issues (movement of stops, schedules and routes) and funding
- Bergamot Transit Village, March 8th report on City Traffic to City Council included flawed traffic study
- Dismissal of City Council liaisons to commissions or board meetings

David Auch volunteered to attend the March 19 Neighborhood Council meeting from 10 AM to 12:30 PM at Ken Edwards Center

Events Committee status

Lori announced that a 4th of July Parade meeting will be held the first week of April.

Ocean Park Library Grand Opening activity

OPA will have a table at the Grand Re-Opening on Saturday, March 12 from 11 AM to 2 PM to solicit membership for OPA, sell t-shirts and give away bottles. Patty, Jeff and Jan volunteered to help.

SMO Airport updates

Michele made the SMO Airport report with the following highlights:

- A meeting between City Manager Rod Gould, OPA's airport committee, representatives from 3 other neighborhood groups and Airport Director Bob Trimborn was held on February 28, 2011. The following items were discussed at the meeting:
 - John Fairweather presented his study "Analysis of SMO Flight traffic", conducted on January 08, 2011 which is posted on OPA's airport page.
 - John's study demonstrates how many planes are coming over Ocean Park and Sunset Park. More than 20% do not show up on Webtrak, and close to 30% did not show

up in the SMO airport data. Rod Gould will look into the discrepancy between citizens accounting and the city's.

- Mr. Gould will not approve any new leases or flight schools until the issue is resolved to the city's satisfaction.
- There is no reason for jets, or VFR flights, to take anything other than the "fly-friendly" route directly over the Penmar Golf Course to the ocean before turning. Early turns, the 250 heading, are not supposed to be taken at this point.
- City Council approved the Rand Corporation study of options for use of SMO in 2015, when the City's agreement with the FAA expires. Rand Corp. will be interviewing the community for feedback on what they would like to see at the airport in 2015. If you are interested email Bob Trimborn with your name and contact information: bob.trimborn@smgov.net
- The City hired a lobbyist, Kurt Schaffer, to propose a solution to the disputes between the City and the FAA. He will receive a \$70,000 bonus if the City Manager agrees to the solution.
- Michele is working on updating/editing the current airport committee page on the OPA website.

Treasurer's report

Patty made the Treasurer's report, including the following comments:

- Set up Wells Fargo money market/saving and checking (no charge) accounts completed; the One West account will be closed after outstanding checks are processed
- Wells Fargo is considering including their stagecoach in the 4th of July Parade

- Created a Request for Check Form; a blank form will be added to the OPA website
- Submitted paperwork for the City Grant of \$4,000 in support of OPA operations; City support of 4th of July Parade activity is funded separately
- City will allow commingling of operating Grant funds with the Membership account, but the Special Events funds must continue to be segregated
- Balances as of February 28, 2011:
 - One West: \$444
 - Wells Fargo: Membership – Checking \$1,659; Saving \$500
 - Wells Fargo: Special Events – Checking \$2,969; Saving \$5,000
 - Total Balances: \$10,572

Membership report

Sadat made the Membership report as follows:

- 202 members
- Total of 1,018 contacts
- New Membership form in development, along with a membership outreach letter

Policy on membership-wide email blasts

Proposed policy on membership-wide email blasts was postponed until the April meeting.

Future agenda items

Meeting minute approvals for the 3/7/11 minutes

Monthly reports:

- Treasurer
- SMO Airport
- OP Blvd.
- Membership

4th of July Parade

Neighborhood survey

Policy on email blasts

Meeting Close

Next Meeting, April 4, 2011 Joslyn Park 7:00 – 9:00 PM

Action Items

What: Report status of neighborhood survey

Who: Bob

When: Draft in two weeks

What: Post electronic version of revised SMO Analysis Report

Who: Michele

When: When revision is complete