

## Minutes

Meeting Date: June 6, 2011

Time: 7:00-9:00 PM

Location: SMASH School Auditorium

### Board Members in Attendance

- David Auch
- Pauline Bohannon
- Nina Fresco
- Patricia Godon-Tann
- Sadat Huq
- Jeffrey Jarrow
- Jan Ludwinski
- Mary Marlow
- Lori Nafshun
- Michele Perrone

### Noted Board Member Absences

- Dana Ehrlich
- Susan Lewis
- Roger Swanson
- Robert Taylor

### Other Board Member Absences

- Ross Furakawa

### Topic Presentations – Guest Speakers (7:05 PM)

Presentation by Paul Weinberg of the SMFD about the upcoming Disaster Assistance Response Training (DART) class and general disaster preparedness (15 min.)

- Spoke about DART – Disaster Assistance Response Training given through the city. Next class is July 7, contact fire department for info
- Offered advice about home preparedness through the “I’ve got 7” plan (flyer attached) and pet disaster preparedness:
  - Food and Water requirements
  - Preparedness supplies
  - Training
  - Money
  - Clothing and Bedding
  - Your Essentials
  - Contact Information
- Also discussed was the IF7 partnership with the American Red Cross, recommending that all residents take time to do the basics to survive for at least 7 days after a disaster and neighborhoods should try to develop a working plan.

Presentation by Drew Lowell-Britt, an Energy Specialist with the Solar Santa Monica program, a City program in the Office of Sustainability and the Environment (<http://www.solarsantamonica.com>)

) about how to be more efficient as well as understand the requirements needed to install solar energy – all with the hopes of helping the City achieve their net-zero goals by 2020 (15 min.)

- Founded in 2007 as a long term energy program to assist all property owners to improve energy usage and eventually install solar paneling, thus cutting down on carbon footprint. Goal is net 0.0 by 2020

- Is part of Energy Upgrade CA since SM is a pilot city, allowing for federal funding to provide rebates from \$1-6 thousand dollars depending on improvements.
- Website recommends contractors who do house evaluations for a cost, taking the house as a whole into account. The first step is improving efficiency.
- Non profits can become Energy Champions also receiving rebates for referring home owners to the program. More info on the website [www.EnergyUpgrade.CA.org](http://www.EnergyUpgrade.CA.org)

OPA BOD CALL TO ORDER by President Jan Ludwinski at 7:40 PM

#### ANNOUNCEMENTS

- Ocean Park Blvd contracting bids to be received on June 9
- City Council Meetings will take up Yahoo Center Proposal Amendment this Tuesday and St. John's Hospital Proposal Amendment on 6/28
- Urban Environment Meeting on Sun. 6/13 at 7pm
- Public Gathering of SM airport Critics 6/27 at 7pm
- Urban Task Force Tree Selection Workshop at Main Library 6/25 at 10:30 AM
- 4<sup>th</sup> of July Parade entry applications available on OPA Website
- SuperSmash Carnival on June 11
- Paddleboard Races on June 11

#### ACTIONS TAKEN SINCE LAST BOARD MEETING

- JM Flea Market Letter

#### APPROVAL OF MINUTES

- Motion to approve May 2, 2011 minutes made by Lori Nafshun, seconded by Mary Marlow. Passed unanimously.

#### LINCOLN BLVD. BEAUTIFICATION – Nina Fresco and Gloria Garvin

- Corresponding to the transfer of Lincoln Blvd, South of the 10 Freeway from CalTrans to the City of Santa Monica along with funding for upgrades to hardscape.
- Powerpoint presentation focusing on the positive aspects of hardscape and landscape in various sections of the city contrasting with the blightiness of Lincoln Blvd.
- Slides and discussion of possible beautification ideas outside of hardscape such as entry statements and public art.
- Wants to form committee to beginning planning and gain consensus on next step

#### 4<sup>TH</sup> OF JULY PARADE STATUS

- Katherine Gray is the new Parade Coordinator. She described the process and planning for the upcoming event while making request for more volunteers.
- Grand Marshal this year will be the life guards and the theme is “4<sup>th</sup> of July at the Beach”
- City Council has set aside funding for their part in sponsoring the parade, and other sponsors are coming forth.
- After party with Food Trucks and Music is planned at Heritage Square

#### APPROVAL OF LETTER TO CITY MANAGER REGARDING PLANNING DIRECTOR QUALIFICATIONS

- Introduced by Mary Marlow from Neighborhood Council.
- Stressed that new planner needs a community center focus and that the associations should be part of the interview process.
- Motion made to endorse the letter as written by Jeff Jarrow, seconded by David Auch. Passed unanimously.

## REQUEST FROM MAIN STREET BUSINESS IMPROVEMENT ASSOCIATION (MSBIA) FOR SUPPORT FOR A CHANGE IN CITY ORDINANCE ALLOWING TWO RESTAURANTS PER BLOCK NORTH OF OCEAN PARK BLVD.

- Gary Gordon reviewed the history of the Main Street Commercial area and the change that occurred in 1991 with the Main Street Plan that limited the number of restaurants north of OP Blvd to one from two. The concern at the time was in keep that area less active.
- Mr. Gordon feels that because of change in city environment, economy and public taste, Main Street is encountering great retail turnover and needs the stability of restaurants to maintain a safe and secure environment and that would require an ordinance change. Sees a positive increase in foot traffic from the new civic center
- Wants OPAs support for change, to move this forward
- Issues brought up by BOD and membership included:
  - Parking
  - Small business viability on the north end
  - Liquor licenses, neighborhood disruptions from late night diners
- Two motions were made, one to support the letter as written and another to table the issue for further discussion
- Substitute Motion was made by Michelle Perrone that a subcommittee be formed to bring the issue into a concrete proposal. Seconded by Mary Marlow. 7 ayes & 2 nays – motion passed

## SMO AIRPORT UPDATES AND ACTION ITEM

- Michele Perrone and Thane Roberts met with someone from Venice who has built a website that logs complaints and sends them to the airport, with the goal of collecting actual data on the amount of complaints on the airport. He wants to collaborate with OPA to get Santa Monica residents to use the site.

- Michele & Thane asked that he put a mission statement up on the website that stated the site was for both Venice and Santa Monica residents. Once this is done she suggests we put the address up on the website.
- Hoping to work with Venice Neighborhood Council to coordinate information, next meeting June 23 Westminster ES. Might try to get OPA and Santa Monica folks to the meeting in hopes of building bridges with Venice residents regarding the airport.
- Wants to have OPA position posted on website. Jan and Mary will look for past letters to post

MOTION MADE BY DAVID AUCH AND SECONDED BY MICHELLE PERRONE TO EXTEND THE MEETING BY 15 MINUTES. APPROVED UNANIMOUSLY

REQUEST FOR APPROVAL OF LETTER IN SUPPORT OF TUESDAY NIGHT FOOD TRUCK EVENT AT HERITAGE MUSEUM

- Letter was drafted by Mary Marlow to send to City Manager.
- Motion was made by Mary Marlow and seconded by Nina Fresco to be sent as written. Passed unanimously

TREASURER'S REPORT

- Patty Godon-Tann indicated that the General Membership Accounts had a total of \$4649.36 at month's end. This included a \$4000. Neighborhood Grant received by OPA from the City on May 16.
- The Special Event/Parade Accounts have a total of \$10,730.75 as of month's end. Sponsorships of \$2800.00 have been collected so far.
- A second quarter report will be prepared for next month

MEMBERSHIP REPORT

- Sadat Huq indicated that membership drive is slowing down, but has grown this year to 1071 contacts and 230 members.

IMPRESSIONS OF 1<sup>ST</sup> JOHN MUIR ELEMENTARY SCHOOL MONTHLY FLEA MARKET

- Jan indicated that he wanted each person who attended the Flea Market on Saturday 6/4, to give a 10 to 15 second impression of that activity. Going around the room more than one half of the attendees responded, the majority positively.
- There were concerns voiced about:
  - Early opening with alarm going off and vendors setting up before 8 am as agreed
  - General look of Flea Market as shabby
  - Vendor cars parked in lot instead of 4<sup>th</sup> Street
  - Lack of apparent plan for future markets with restrictions in size or noise increases, etc.
- Cary Upton from SMMUSD stated that the intention of where they go from depends on the second trial in August and the discussion to follow in the September meeting with the PTA
- PTA responded that a website has been created to answer any questions for the neighborhood and provide information as needed. [Johnmuirptafair.org](http://Johnmuirptafair.org)

MOVE TO ADJOURN MEETING AT 9:24 PM WAS MADE BY MARY MARLOW AND SECONDED BY NINA FRESCO. APPROVED UNANIMOUSLY

DATE OF NEXT MEETING: MONDAY, JULY 11 AT 7 PM

LOCATION OF NEXT MEETING: TBD