



Minutes for January 9, 2017 OPA General Meeting  
6.30 – 9:00 PM Ocean Park Library  
2601 Main Street, Santa Monica CA 90405

BOARD MEMBERS PRESENT:

Judy Abdo, Mark Gorman, Evan Meyer, Mike Salazar, Jodi Summers, Patty Godon-Tann, Dave Tann, Sadat Huq, Roger Swanson, Kate Kennedy, Andrew Gledhill, Bianca Mitchell

NOTICED BOARD MEMBER ABSENCES: Zachary Gaidzik, Jeff Jarow, Jim Lawson

6:30 to 9:00 PM: REGULAR MONTHLY MEETING

1. Call to Order 6:34
2. Introduction to OPA (Andrew Gledhill)
  - a. Santa Monica Restaurant Week leaflets from Donna Gentry
  - b. Martin Luther King Day celebration information.
  - c. Shotgun House conversation later on the agenda.
3. Membership Announcement - Sadat Huq
4. Community Comments/The Neighborhood Voice: Introductions, Public Inquiries, Questions, Concerns
  - a. David Garden – filed an appeal on the City Services building – needs financial sustainability.
5. Approval of Minutes from December Meeting - Jodi Summers
  - a. Change 2F. 1. to 46 voted, 35 ballots had everyone as yes.
  - b. Mark Motion.
  - c. Dave 2<sup>nd</sup>.
  - d. Minutes approved.
6. Treasurer's Report -Patty Godon-Tann
  - a. Took in \$420 from December general meeting. PayPal \$212.
  - b. Expenses were less than the year before because of the cost of the holiday party, but worked out great.
  - c. Ending December with \$2432.52 in our account.
  - d. Sadat – at party took in 25 renewals, we now have 242 members.
  - e. Patty – annual budget breakdown of how money was spent will be filed with the minutes.
    - i. 2016 in terms of income – received \$1961 through PayPal
    - ii. OPA takes in approximately \$3000 in membership through the course of the year.
    - iii. Total income was \$8976.81, or \$600 less than last year, but we did not take the grant from Make music LA. Therefore, we're within \$200 of last year's budget.
    - iv. Paperwork has gone in for the neighborhood grant.
    - v. Expenses were about the same – swag, mailbox expenses, storage.
      1. Insurance went up.

2. Contributions went down a bit –we didn't give away as much money.
  3. We spent more money on refreshments.
- f. Looking for permission from the Board to spend \$600 for the storage unit lease.
    - i. Judy so moved.
    - ii. Mike 2<sup>nd</sup>.
7. Actions Taken Since Last Board Meeting - Patty Godon-Tann
    - a. Looked up on the neighborhood grant. Process is very slow.
  8. Election of Officers, Revisited - Patty Godon-Tann
    - a. We're going to look into the bylaws.
    - b. Sadat – last month there was something on the table that OPA members need to be there for at least 50% of the meeting to vote.
      - i. Patty – In reference to Jeff leaving the last meeting right after voting, when it comes to a secret ballot, you cannot pull it out of the mix.
  9. Official ballots passed out.
  10. Patty – I nominate Andrew for president.
    - a. Jodi 2<sup>nd</sup>.
  11. Kate – I nominate Evan.
    - a. Mark 2<sup>nd</sup>.
  12. Robin Sherry and Patty counted the votes.
    - a. Andrew won.
  13. Vice presidents.
    - a. Mike – I nominate Evan and Kate.
    - b. Judy 2<sup>nd</sup>.
  14. Do you both accept the nomination?
    - a. Yes. Can we do this by acclamation?
    - b. Mike 2<sup>nd</sup>.
    - c. Applause all.
  15. Update the roster. Be sure it is current.
  16. Discussion of By-laws and issues arising - Patty Godon-Tann
    - a. Can update the bylaws only in December.
    - b. When we went through it, we found areas that need clarification.
    - c. Since inception, the president has had two years in a row for continuity.

- d. It's also very difficult for someone join the board. The biggest problem is that people were not a member of OPA.
- e. At some point, let's form a committee to look at the things that need to be fixed.
- f. Evan – something I find to be inhibiting is the idea that we have to vote in person at the holiday party once a year.

17. Begin Committee Reports:

- Lincoln Boulevard Task Force (Roger Swanson – 10 minutes)
  - Plan update. Many changes. Roger's handout is attached to these minutes.
  - Huge part of the budget is storm water remediation.
  - 2903 Lincoln mixed use. 2700 Lincoln – hired an option to convert to non-automotive use.
  - Chick fil a – will take over Taco Bell.
  - Homeless services guide.
  - Evan – there are 6 wrapped utility boxes on Lincoln.
- Santa Monica Airport - Mike Salazar \*\*
  - City has hired a consultant to oversee the elimination of the tie-downs and create a perimeter and access to the space.
  - The 12 acres will be incorporated into the park.
  - The park should be available for use in the 2<sup>nd</sup> quarter.
  - Jet Suite X is starting with passenger service out of SMO – 6 flights a day.
    - Selling individual tickets but a charter airline.
  - Protest Saturday February 4<sup>th</sup> @ the North end of the airport near Atlantic Aviation.
  - Metroplex will start in May.
  - Ted Lieu sent a cease and desist to the FAA.
  - City will hire a manager for the in-house aviation services.
  - The North American chapter of Airport Councils International – advocacy groups for people who own airports.
    - Make sure laws are maintained and filed appropriately.
    - Filed on behalf of the City against the FAA. The FAA is trying to unilaterally change the rules of the 1994 document to require the city to continue the airport through 2023.
- Main Street Committee - Jodi Summers
  - Meeting is Wednesday.
  - Will talk about the merchant of the month alliance.
- TeamOPA - Dave Tann
  - Goal to build it out and get it more involved.
  - Group attending to city projects, like CERT training.
  - Incorporate children. Sponsor a team?
- Communications - Evan Meyer/Zach Gaidzik
  - What do you think the need we're providing for people and why you became a member.

18. 7.25pm – Refreshment break – no refreshments. Zac is ill.

19. 7.30pm – Crime update - SMPD –Myesha Morrison

- a. Crime Mapping – OPA covers not only beat 2, but also beat 1, which is closer to the water. Susie and Marilyn are their coordinators.
- b. 129 crimes since October.
  - i. 40 were vehicle burglaries – that's a problem citywide.
  - ii. There is a magic key fob to unlock your car.
- c. Prop 47 and Prop 57 are causing higher crime.
- d. 12 additional officers added for the downtown area.
- e. Massive shift to downtown.
- f. Santamonicaopendata.org – public safety, calls for service.

20. 7.45pm – 2016 recap and creating goals for 2017 - Evan Meyer

- a. If we want to boast about OPA, what do we talk about?
- b. More of a community resource – have community links.
- c. Bianca – people got very competitive over parade.
- d. Build on other organizations we're involved with.
  - i. Main Street partnerships.
    - 1. Tie it in to the Merchant of the Month.

- ii. Multiple Association Mixers.
  - e. Regular Mixers. Focused on the purpose of getting more members.
  - f. Mike - Let's kick it up a notch. The airport is a big draw.
  - g. Roger – personal membership drive.
    - i. If everyone got one member a month, we'd have twice the membership.
    - ii. Mostly people want to be involved socially as well as local issues.
      - 1. Bianca - Give them a free drink.
  - h. Monthly mixer coinciding with the Merchant of the Month acknowledgement.
    - i. Valentine's Day – DJ at the library.
    - ii. Bianca – table at the door.
  - i. 10 minutes of every meeting talking about membership.
    - i. Setting goals and achieving them.
  - j. Why don't we plan on an event each month instead of a mixer?
    - i. Beach cleanup - March.
    - ii. Parade kickoff party – April.
    - iii. Make Music LA. - June
  - k. Focus on being more visible.
  - l. 2016 – What did we accomplish?
    - i. Biggest parade yet.
    - ii. Heal the Bay strategic partnership.
    - iii. The LiNC.
    - iv. Utility boxes.
    - v. National Night Out.
    - vi. OPA internal calendar.
21. Planning OPA's participation in Shotgun House anniversary - Patty Godon-Tann
- a. 1<sup>st</sup> year anniversary is Saturday 28<sup>th</sup> January - Event is 11-2.
  - b. Do a visual for the table – trifold?
  - c. It's a big deal.
  - d. Also a tour of the Merle Norman House.
  - e. How about a birthday card for the Shotgun House?
  - f. Isn't there a story about OPCO buying the Shotgun House?
  - g.
22. 8.00pm – Revisiting of November's discussion on anti-smoking measures - Andrew Gledhill
- a. Currently people wishing to press charges have to go to small claims court.
  - b. Can't be evicted for smoking.
  - c. No changes are occurring the rent control law, they are occurring in the smoke free housing law.
  - d. Jodi – I support.
  - e. David – 2<sup>nd</sup>.
  - f. Judy – My support but the question is no evictions.
  - g. It's a broad, please review the current law.
  - h. Andrew – motion to support. Support confirmed.
23. 8.05pm – Discussion of Immigration/Sanctuary and Homelessness Measure - Judy Abdo
24. Conclude Committee Reports
- a. Neighborhood Art- Evan Meyer
25. Adjourned 8:50.

Refreshments February: Kate

Next meeting is Monday **February 13, 2017** from 6:30 – 9:00PM at **Ocean Park Library**



Item: To support a review of the no smoking ordinance.

Motion: To support a review of the no smoking audience.

Made by: Jodi Seconded by: Dave

Date: 1-9-2017 At Meeting x By Email

Board Member	Y	N	Abstain		Board Member	Y	N	Abstain
Judy Abdo			x		Jim Lawson			
Zachary Gaidzik					Bianca Mitchell			x
Andrew Gledhill	x				Evan Meyer	x		
Patty Godon-Tann	x				Mike Salazar	x		
Mark Gorman			x		Jodi Summers	x		
Sadat Huq	x				Roger Swanson	x		
Jeffrey Jarow					David Tann	x		
Kate Kennedy			x					

**Totals: Yes 8 No Abstain 4 Absent 3**

# LiNC Plan Update: January 2017

The Lincoln Neighborhood Corridor Plan (LiNC) Plan is moving forward in two phases.

## Phase I:

Streetscape plan elements in 2017 will focus primarily on connectivity. Also included in 2017 will be continued progress on the business-oriented features of the Plan.

Key City approvals include a first Quarter 2017 review by the Planning Commission and Council concept review/approval in April.

Specific connectivity elements include:

- 1) New crosswalks at Grant, Pine, and Wilson Place, each with pedestrian refuges, flashing crosswalk signage, pavement markings, and enhanced pedestrian/street lighting
- 2) Pedestrian refuge medians at all current (Olympic, Pearl, and Hill) and at the new crosswalks mentioned above. These medians vary in length.
- 3) Discussions with the SM Fire Department for their approval of all median designs to ensure that emergency vehicles are not impacted negatively
- 4) 51 side street crosswalks to be stripped to enhance pedestrian safety along Lincoln
- 5) Pilot of the Priority Bus Lane that adds a lane stripe to demarcate the right travel lane and the new Priority Bus Lane, plus signage indicating parking lane closures (i.e., northbound 7 to 9 AM; southbound 4 to 7 PM – exact times to be determined)
- 6) Bike connectors, with signal actuation at Pearl and at Ashland, providing a safe link between the bike lanes in Ocean Park and Sunset Park

Other streetscape related changes expected in 2017 include:

- 1) Approximately 20 new trees
- 2) Potential new “banner” poles at Marine and Olympic to announce City events, such as the Fourth of July Parade, SM Festival, and Main Street Summer Soulstice

The 2017 streetscape enhancements have a projected cost of approximately \$2.8 million and several funding sources have been identified (Propositions A and C, and Measure R). Further, coordination/support of various City Departments (Planning, Public Works, BBB, and Finance (Capital Improvement Program)) increases success for the proposed implementation of 2017 activity.

Business oriented plans for Lincoln in 2017 include:

- 1) Continued efforts to establish a property-owner Business Improvement District
- 2) Business handbooks guiding businesses through the City’s business permit , review process and adaptive reuse.
- 3) A pilot permit fee waiver program for “paint and planters” tenant improvements
- 4) A pilot grant program to match business investment for tenant improvements.

## Phase II:

This phase of streetscape enhancements will start in 2018 as funds become available and will continue for several years:

- 1) 2,000 feet of planted medians, about one third of the full 6,000 foot project length
- 2) Improved LED streetscape lighting for pedestrian safety and travel lane visibility
- 3) Multiple side-street bulb-outs
- 4) Storm water remediation
- 5) Streetscape amenities, such as planter boxes, street pole banners, and more trees,

Total funding for Phase II is approximately \$17 million

Follow the LiNC Plan progress at [www.lincsm.net](http://www.lincsm.net)

## Background on the Lincoln Blvd. Task Force

The Lincoln Blvd. Task Force (LBTF), formed in February, 2012, sought to make Lincoln “Safe, Clean, Beautiful, and Green”. In October, 2012, we presented our Wish List to City Staff and then confirmed the recommended changes with our Surveys in March, 2013.

Once we had the City's attention, we addressed visual blight with three clean up events and worked with Code Compliance to eliminate signage prohibited by the Municipal Code. We launched the Pico/Lincoln Action Team, bringing together neighborhood and city groups working with SMPD, service providers, area businesses and SaMoHi to transform the intersection and surrounding streets into a safe and pleasant area. Then, in September 2015, the City launched the LiNC Plan, expected at the time to be presented to City Council by spring 2016.