



Minutes for January 11, 2016
OPA General Meeting
7:00 – 9:00 PM Joslyn Park
633 Kensington Road
Santa Monica CA 90405

BOARD MEMBERS PRESENT:

Judy Abdo, Mark Gorman, Sadat Huq, Zachary Gaidzik, Kate Kennedy, Jim Lawson, Evan Meyer, Mike Salazar, Jodi Summers, Roger Swanson, Patty Godon-Tann, Dave Tann.

Absent: Jeff Jarow.

1. Introduction to OPA

- Called to order at 7:06pm

2. Membership Announcement - Sadat Huq

3. Community Comments/The Neighborhood Voice: Public Inquiries,

- Patty Tann shared a Holiday card from Will Montgomery of Special Olympics, our Grand Marshall of the 2015 4th of July Parade. He thanked OPA for the donation we made to Special Olympics.
- Grand Opening of the Shotgun House will be January 23rd @ 11 a.m.
- Mike Salazar mentioned that his house will be on the tour.
 - a) He volunteered to have a membership table near his home.
 - b) Membership will coordinate having a presence and incentives on Mike's porch.
- Roger – Would like to link the Lincoln Neighborhood Corridor Plan with the historical society.
- Robert Lawson – Wells Fargo Stage Coach is ours for the 4th of July Parade!!!
- Andrew – Parks update coming.
 - Followup - Palms planted in the OCB median near the library on January 19th.

4. Actions Taken Since Last Board Meeting

- David Tann wrote the Heal the Bay letter mentioned at the December meeting.
 - a) The letter reads:

To: Heal The Bay

From: Ocean Park Association Board Of Directors

“In consideration of your past activities and long standing goals, we, the Board of the Ocean Park Association, would like to formally recognize Heal The Bay. We also propose that our board, its membership, and Ocean Park neighbors support your efforts. This can be achieved through participation when possible, dissemination of information about upcoming events, and encouraging like-minded individuals to join and be involved with your group.

Thank you from the Board of the Ocean Park Association.”

Letter was approved by the board by acclamation.



5. Election of Officers – Continued from December 14th meeting (Board – 20 minutes)
 - **ACTION ITEM** – A vote was taken, ballots were collected.
 - a. Andrew Gledhill was chosen as the new president.
 - b. Evan Meyer is the new vice president
6. Downtown Specific Plan Update (Jodi Summers– 10 minutes)
 - The Neighborhood Council Downtown Specific Plan Working Group came up with a Vision & Recommendations to support the resident’s vision of downtown.
 - Mary Marlow shared information on the GAMP and that Peter James is working with it.
7. Housing Commission Recommendations on Maintaining Affordable Housing in Santa Monica (Michael Soloff)
 - Michael gave us an update on the City’s affordable housing
 - 2012 elimination of development funds.
 - Looking for affordable housing solutions.
 - Santa Monica is one of the few cities on the West Side with diversity.
 - Average \$64,800 median income for a family of 4.
 - 4,500 deed-restricted affordable housing units.
 - Recommendations
 - Keep existing low income residents here.
 - Give them legal protection.
 - Expand the affordable housing stock.
 - Get the people who are working in the city to have access to housing.
 - Need to regenerate the \$15m per year we were getting for affordable housing.
 - How to come up with the money?
 - Should find \$7.5m from existing revenue for affordable housing.
 - Taxpayers? .25% increase in sales tax?
 - County expenses are 58% for businesses 42% residential revenues.
 - City Council is looking into polling for funding alternatives.
 - The will meeting on the 26th – for policy issues.
 - We may get money from the State.
 - The Housing Commission should only approve new developments if they provide real benefit of the community, and because it provides affordable housing.
 - Questions:
 - Roger asked about the impact of Airbnb.
 - David asked about Airbnb in rent controlled units.
 - Jodi wanted to know what City of LA is doing.
 - Accessory dwelling unit over the garage – give incentives to rent that out.
 - 50,000 rental units - 24% of the housing stock is affordable.
 - Incentives for landlords who own a lot of housing stock.
 - Mary asked about program to buy.



- Limited equity co-ops.
- Evan asked about best practices.
 - Michael suggested consulting the Rent Control Board or legal counsel.

8. Santa Monica Daily Press visit from Publisher Rob Schwenker

- It's the government adjacent route.
- He spent 13 years @ SMDP.
- Considers community involvement "Advanced Citizenship."
- Incredibly concerned
- Publishes 6 days a week.
- Circulation 9,200 weekday, 10,200 on weekend.
- 3x more print products than digital impressions.

Josh Heisler – Circulation.

- SMDP is launching a home delivery program.
- Price \$2 /week.
- Can still get it online.
- Mike asked about breaking news and more diverse local coverage.
 - Manpower not there.
 - "Not always first, but we're always right."
- Evan asked why online readership is so low.

9. Report from Neighborhood Council Meeting - Mary Marlow

- Met December 19th.
- Short meeting – not a lot to report.
- Affordable housing update.
- Airport update – FAA time is up in 2023.
- Administrative approval on tenant improvements.
- Ocean Park doesn't chair until 3Q.

10. Approval of Minutes from December 14th Meetings – Jodi Summers

- Minutes approved

11. Treasurer's Report/Grant Update - Patty Godon-Tann

- **ACTION ITEM** - Spend \$600 on Storage Facility
 - Unanimously approved by a show of hands.
- Patty suggested we spend grant money on a projector.
- She read grant application letter.
- Treasurer's Report
- Holiday party
 - Spent \$1,200 took in \$500.
 - 69 people voted.
 - Quarterly report indicated that there is \$1,077 in our account after spending \$1476.



- That's why we need the neighborhood grant.
 - Annual Growth.
 - \$1,300 more in membership in 2015.
 - Patty suggested a membership meeting to discuss incentives.
12. Committee Reports:
- Ocean Park Zoning - Judy Abdo
 - The zoning ordinance that passed was a confusing document.
 - We don't know exactly what happened to Ocean Park. Julie Dad is looking at it, so that our issues are addressed at the next go around.
 - The local costal plan is being worked on.
 - Includes all of Ocean Park.
 - More to come.
 - Jodi asked who owns beach land.
 - Andrew made a motion to continue after 9 p.m.
 - Patty seconded the motion.
 - Approved.
 - Lincoln Boulevard Task Force - Roger Swanson
 - Workshop will be held in mid-February.
 - Utility boxes on hold because the city hasn't come across appropriate equipment.
 - Pico Lincoln activity team requested crime data from the police department.
 - Membership - Sadat Huq
 - January 23rd Shotgun House opening
 - OPA will have a table – people helping out?
 - Zach is doing emails.
 - Email to membership updating what's going on, asking them to join.
 - Patty will get a Shotgun house invitation to Sadat – will navigate a membership email.
 - Next mixer – Finn McCools – see if we can get a gift card for that place.
 - Communications– Zach
 - Email Notification for meetings.
 - General Plan - Mary Marlow
 - Downtown Specific Plan as it relates to Ocean Park.
 - Neighborhood Art Committee - Evan Meyer
 - Utility box on hold because of scanner issues
 - Mural going on Bubble Beach wall.
 - Doing 5 murals for the ministry of Iranian culture.
 - Santa Monica Airport - Mike Salazar
 - City is looking into the current flight paths because of the variations in flight paths.



- City is going to award the 12 acres of park as part of the LC charter amendment.
- FAA grant assurance money that was taken in 1994, because they took an amended amount in 2003, the city has to operate the airport through 2023.
- Now it will go back to the FAA, then it will go back to the city, then back to the FAA and then into court.
- The in perpetuity clause in the 1948 instrument of transfer which was appealed is back in court.
- Tree Committee - Andrew Gledhill
 - Seeing what the plans are – reported that there will be new Palms planted in the OCB median.
- Main Street Committee – Jodi Summers
 - They will get back to us on the OPA support of the new parklets.
 - Beautify Earth gave a presentation.
 - Lula’s did well the night of the OPA holiday party.
- OP 125 - Mike Salazar
 - Meeting this week about the 125th birthday of Ocean Park.
- Mary suggested that committee reports are read earlier in the meeting.
- Andrew would like to mix it up for the next meeting, put the Committee Reports #5 on the agenda.

13. Adjourned @ 9:24 p.m.

Next meeting is on Monday February 8, 2016 from 7:00 – 9:00PM at Joslyn Park.

Mike is responsible for Refreshments