

## PARADE GUIDELINES FOR PARTICIPANTS

**PLEASE READ AND INDICATE YOUR GROUP WILL ABIDE BY THE PARADE GUIDELINES BY SIGNING BELOW**

1. **Pre-registration is required for participation in the parade.** Parade Participant Applications for groups, floats, vehicles and individuals will be considered if submitted by **Wednesday, June 24, 2015**. We will notify you by email when your entry has been approved.
2. The parade will start promptly at 9:30 AM at the Civic Center. Parade check-in begins at 7:00 AM and ends at 9:00 AM. We will contact you with **your check-in time** and location when the application process has been closed. Official wristbands will be provided to approved groups at check in. Only participants with official wristbands will be allowed to participate in the parade.
3. **All vehicles will be subject to an onsite safety inspection by SMPD Personnel** prior to loading in the staging area and will need approval prior to participating. All groups with vehicles will need to check in first, promptly at 7:00 AM. Once approved, applicants are responsible for ensuring the vehicle used will not have any mechanical problems. All drivers will be required to show a valid driver's license and proof of insurance at this check-in.
4. The parade route: Begins at Pico Boulevard on Main Street and goes South, turns right on Marine Street, and heads down to Barnard Way. It concludes at the southernmost beach parking lot where participants may disperse. People all of ages walk the parade route with no difficulty. However, please make sure you are physically capable of **walking the entire route** if you are registering to walk in the parade.
5. *For safety reasons, there is no joining the parade further down the route under any circumstances, or exiting the parade once it begins unless there is an emergency. Participants must keep pace with those in front of them. No stopping, including performances, unless traffic dictates. Performances must keep pace with the parade.*
6. Loading and unloading of people into vehicles may *only* take place at the beginning or end of the parade route. Participants shall stay in the center of the roadway unless otherwise directed by authorized personnel.
7. This is a community event for all ages. *Costumes, decorations and other participation in the parade must incorporate the parade theme, be appropriate for all ages and be non-political. Any type of advertisement, sign, slogan or messaging MUST be approved in advance by the Parade Committee.* Written words or pictures and/or logos used by participants in any type of display (including clothing) must be submitted. *Please provide a photo or a copy of handout or message, as it will appear, with this application by the deadline: June 24, 2015.*
8. Participation in the parade is at the sole discretion of the parade organizers and Ocean Park Association officials.
9. Parade participants must obey parade organizers, Ocean Park Association officials, employees of the City of Santa Monica and all laws at all times or participation will be revoked.
10. No pets allowed except by approved Participant Application submitted by June 24, 2015. Only applications by groups or individuals with specific circumstances or special needs will be considered. Pets must be on fixed length leashes of no more that 6 feet and be well behaved.
11. All props must be safe and not pose a risk to our participants or the parade spectators. All props must be inspected and approved by the Parade Organizers at check in or they will not be allowed.
12. **Nothing may be thrown, squirted or distributed by parade participants without approval** by the Parade Organizers in the form of an approved application. Items to be handed out must be brought to check in for approval. Participants may walk near the sidewalks and spectators and *hand items out*. NO items are to be thrown from a moving vehicle under ANY circumstance.
13. For everyone's safety: No fireworks, explosives, or other pyrotechnics. No alcoholic beverages or alcohol-impaired drivers will be permitted within the parade. Violators will be reported to the Santa Monica Police.
14. **It is the Parade Organizer's desire to keep the parade as greenhouse emission free as possible.** Fossil fuel engines are permitted if the vehicle is a "classic" car, to pull a float, or to be used by people with physical impairments that prohibit them walking the parade route. *Vehicles that are not pulling floats must be open air or convertible.* Please take note that certain cars will overheat while traveling at 2-5 miles per hour.
15. We encourage the use of recyclable products and materials whenever possible. We are a litter free event. Please help by picking up after yourself and your friends! Excessive litter could increase the cost of the parade for next year's participants.
16. All participants under 18 years of age must have a Parade Waiver signed by a legal guardian. All children 16 years of age and under who participate in the parade must have adult supervision at all times by their parent or guardian. We expect supervising adults be festive and to incorporate the theme of their group. They are in the parade too.
17. Amplifiers may be used to project music only and only at a low volume so as not to interfere with other parade participants and to keep the neighbors happy. If a Parade Organizer asks you to lower the volume of your music, you must comply.

**I HAVE READ AND UNDERSTAND THE PARADE GUIDELINES. MY GROUP WILL ABIDE BY THESE GUIDELINES.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Email this signed form with the Participation Application to: [July4thSM@gmail.com](mailto:July4thSM@gmail.com) or fax to: **NEED**.

If mailing a processing fee, mail these forms and check to: OPA Parade, PO Box 5006, Santa Monica, CA 90409.

**All forms & payments must be received by June 24, 2015.** Thank you, Jeff Jarow, Co-Chair, Ocean Park Association Parade

**AGREEMENT, WAIVER, AND RELEASE**

*DO NOT SEND THIS PAGE! Bring one signed original for each participant to the parade Check-in Booth on July 4. We will have extras available, but please help us conserve.*

I have read the Santa Monica July 4th Parade Participants Guidelines, and hereby agree to abide by the provided restrictions.

I hereby waive, release, and discharge any and all claims for damages for personal injury, death, or property damage which I may have, or which may hereafter accrue to me, as a result of participation in said activity. This release is intended to discharge in advance the Ocean Park Association and the City of Santa Monica, their volunteers, officers, employees, sponsors, supporters and agents from any and all liability arising out of or connected in any way with my participation in said activity, even though that liability may arise out of negligence or carelessness on the part of the Ocean Park Association and/or the City of Santa Monica, their officers, employees and agents, and/or parade organizers, parade participants or spectators. It is understood that this activity involves an element of risk and danger of accidents and knowing those risks I hereby assume those risks. It is further agreed that this waiver, release and assumption of risk is to be binding on my heirs and assigns.

I agree to indemnify and to hold harmless the Ocean Park Association and the City of Santa Monica, their volunteers, officers, employees, and agents free and harmless from any loss, liability, damage, cost or expense which they may incur as the result of my death or any injury or property damage that I may sustain while participating in said activity.

If I intend to operate a motor vehicle I assert that it is registered and in safe operating condition, that I am a licensed driver and that I assume full responsibility for the use of my vehicle in the parade. I agree to indemnify and to hold harmless the Ocean Park Association and the City of Santa Monica, their volunteers, officers, employees, and agents free and harmless from any loss, liability, damage, cost or expense, which they may incur as the result of the operation of my motor vehicle in this event.

No known physical or health limitation prevents me from safely participating in this event. In consideration for being allowed to participate, I personally assume all risks, whether foreseen or unforeseen, in connection with the event of any harm, injury or damage that may befall me as a participant.

If I am injured during the event, I authorize any physician licensed in California to perform such emergency treatment as she or he believes, in his or her sole judgment, may be necessary. I am over the age of eighteen and legally competent to sign this liability release or I have acquired the written consent of my parent or guardian. I understand that the terms herein are contractual and not a mere recital, this instrument is legally binding, and I have signed this document of my own free act.

Further, I agree that photographs, pictures, slides, movies or videos may be taken of me in connection with my participation in these events or activities without compensation from anyone, and I consent to the use of these photographs, pictures, slides, movies or videos for any legal purpose.

I HAVE FULLY INFORMED MYSELF OF THE CONTENTS OF THIS LIABILITY RELEASE AND ASSUMPTION OF RISK.

Name \_\_\_\_\_ Signature (if under 18, guardian’s) \_\_\_\_\_

Address \_\_\_\_\_

Vehicle License Plate (if applicable) \_\_\_\_\_

Date \_\_\_\_\_ Name/Relationship of Guardian \_\_\_\_\_

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