

OPA Monthly Meeting Minutes

January 4, 2010

Time: 6:30 to 8:30 p.m.

Location: Joslyn Park Auditorium

BOARD MEMBERS IN ATTENDANCE:

David Auch	Susan Lewis
Pauline Bohannon	Jan Ludwinski
Dana Ehrlich	Mary Marlow
Nina Fresco	Joseph Smith
Ross Furukawa	Bob Taylor
Lori Nafshun	Ted Winterer

NOTICED BOARD MEMBER ABSENCES:

Dennis Allard
Jeffrey Jarow

Members from the public:

Ed Cray
Sadat Z. Huq
Mitchell Lachman
Roger Swanson

6:30 to 8:30 PM REGULAR MONTHLY MEETING

1. Introduction to OPA: President Marlow
2. Announcements

-Lauralee Asch noted that Officer Pace is unable to attend tonight's meeting and would be available at the February 1 OPA meeting.

-Draft EIR for Expo Phase 2 is available for review at the following link:
http://www.buildexpo.org/phase2_overview.php

-Proposed Bergamot Transit Village Center (579K sq.ft. creative office space, 300K sq.ft. residential and 60K sq.ft. neighborhood-serving

retail); project to be reviewed by the Planning Commission on January 27, 2010.

-Anticipated that the Land Use and Circulation Element (LUCE) will be completed in Spring 2010; an updated zoning ordinance is expected to follow and will take approximately one year to complete.

-A current vacancy is available on the Pier Restoration Corporation and a Planning Commission vacancy is expected in June 2010; information is available at http://www01.smgov.net/cityclerk/boards/appt_boards.htm.

-Request made by a public attendee, Roger Swanson, to urge a cleanup of Lincoln Blvd signage; street is being purchased by the City; noted that code enforcement purposefully restrained until a redevelopment district is established.

-Ted Winterer requested that the OPA Board add 'future agenda items' to agendas; good example of future items would be Lincoln Blvd redevelopment and parking districts; OPA may want to consider future involvement in pushing Lincoln Blvd redevelopment forward.

-Concern raised by a public attendee, Ed Cray, with traffic along Ocean Park Blvd, 7th Street and left turns onto Lincoln Blvd; noted a lack of practical results to correct the issue; Board noted a good item to review at the next Ocean Park Blvd committee meeting. Ted requested obtaining Officer Pace and Planning/Transportation staff to attend an OPA meeting to traffic/turning issues at Ocean Park/Lincoln Blvd. Nina followed and noted that OPA meet with City staff to determine what next steps need to occur in order to make changes – then put OPA's energy into that (e.g., redevelopment district, business improvement district). Lori recommended public get involved in public committees to make changes. Applications for City-committees are available at http://www01.smgov.net/cityclerk/boards/appt_boards.htm. Dave suggested inviting members from the Sunset Park Neighborhood Council to join in Lincoln Blvd discussions.

3. Review and approval of December Meeting Minutes.

Motion: Approved with corrections (Revision to Item No. 6 to note continued discussion to occur by Parade committee; not to be reviewed in a later OPA meeting).

Action: Minutes approved 11-0-2 (Nina and Lori abstained)

4. Discussion of tribute and funding mechanisms for Laurel Roennau. Tribute ideas included installation of a park bench along the beach and/or a plaque along Ocean Park Blvd, and OPA matching donated funds; outreach to membership and interested parties. Noted City's guidelines for naming bike lanes, etc. Tribute options will be further reviewed pending funds received.

Motions:

1) Authorize Ted to conduct outreach in order to raise funds for a tribute installation; and

2) Authorize Ted to approach City Council in March 2010 during their review of the Ocean Park Blvd project and request consideration of naming options for Ms. Roennau in the project as well.

Action: Passed unanimously.

5. Discussed the annual City-mailed newsletter, deadline 1/15/10. Most of the items requested have been received. Additional photos will be submitted. Need to confirm additional items included such as redevelopment of Lincoln Blvd, in memoriam of Laurel Roennau; however, the City-mailed newsletter is intended for membership outreach. Non-outreach items should be reserved for a longer newsletter item. A draft will be sent for review within a week. Report only, no action taken.

6. OPA motivational retreat to renew OPA's goals in 2010 and brainstorm new ideas for outreach, organization, fundraising, website enhancements and membership. Discussion about past motivational retreat at Joel's residence – priority goal is membership; Ross inquired if the OPA mission remains accurate; otherwise, should bring in a consultant to facilitate revisions. Jan noted the lack of committee activity and mentioned a number of items discussed in the monthly Board meeting should be reserved for committee meetings. Nina requested that each Board member send an inventory of issues to discuss at the retreat. Lori requested a facilitator be retained and paid out of OPA grant funds. Roger Swanson, a public attendee, mentioned

that he has former experience with facilitating and would be willing to provide the service pro-bono to OPA. Roger suggested splitting the retreat into two, four-hour sessions, or one all-day meeting.

Actions:

- 1) OPA motivational retreat to be held Saturday, January 23, 2009 from 9am to 4pm – Mary's residence, 155 Ocean Park; and
- 2) Submit ideas for board priorities, action plans, ways to be effective, menus, etc.

7. Discussion of OPA events planned for 2010 (e.g., community BBQ); Lori reviewed pending OPA events and discussed an additional spring outreach event. Ideas included holding an outdoor movie event, a modern house tour in Ocean Park, bowling, walking/bike tours of the area, an organized athletic event (run/bike, beach run from MDR to Pier), community BBQ at the Victorian and/or adjacent park/restaurant, Diebenkorn exhibit event, and a dogs on the beach event.

Action: Board members to email Lori ideas for 2010 events; continue discussion for later review.

NEW BUSINESS

8. Ross presented research on membership notifications, posting, online forms; best solution involves a program/website (www.wildapricot.org) which sends monthly invoices for renewal, takes payments, allows membership interface and database, allows for special invitations for featured events; the cost for setup is approximately \$200, plus \$50-100 per month with no obligation. Ross suggested that the day-to-day be handled by another Board member.

9. Mary requested all past OPA organizational documents (e.g., agendas, minutes) that Board members may have should be submitted to her for compilation and archive.

Action: Committee needs to meet soon, review options and make decisions regarding the OPA website.

Meeting Close: Adjourned at 8:30 p.m.

Next Meeting: February 1, 2010 at Joslyn Park Auditorium, 6:30 – 8:30 p.m.