



Minutes for August 4, 2014 OPA General Meeting (Approved 9/8/14)

7:00 – 9:00 PM Joslyn Park

633 Kensington Road, Santa Monica CA 90405

Members in Attendance: (Enough for a quorum -- 13)

Judy Abdo, David Auch, Andrew Gledhill, Patty Godon-Tann, Mark Gorman, Sadat Huq, Jim Lawson, Mary Marlow, Marc Morgenstern, Mike Salazar, Jodi Summers, David Tann, Bob Taylor

Not in Attendance:

Michele Perrone, Thane Roberts, Jeff Jarow, Evan Meyer, Ferris Gluck,

1. Introduction to OPA (Jim Lawson - 1 minute) Called to order at 7pm

2. Membership Announcement (Sadat Huq - 3 minutes)

- Encourage all to become paying members

3. General Announcements

- Jim—National Night Out tomorrow night; introduces community to police
- Sadat—We will share table with other neighborhood groups, promoting membership; Ordered mini-flashlights as swag; water bottles and shirts may also be offered
- Judy—Pier concerts every Thursday night

4. Big Blue Bus - Integration with Expo Rail Line (Ed King - 30 minutes)

- Ed King – Working over last 12 months with stakeholders to redesign system to engage with Metro to insure connectivity when light rail opens in spring 2016; Haven't done this type of analysis in 15 years; Fall 2015 – Feb. 2016 – start route changes; Asks OPA Board and membership to take survey on website or email. Comments to: sbus-info@smgov.net, Email to: uja.lowenthal@smgov.net
- David A.—Bring back Tides shuttle
- Ed—Idea under consideration by Downtown SM Inc.
- Judy— Advocating for 4th St bus
- Patty—OP bus lines lacking in her neighborhood
- Ed—Take Lincoln line to 4th St. terminus
- Andrew—Concerns about bus traffic on 4th St.
- General discussion about advisability of dedicated bus lanes



5. Changing OPA Meeting Date to Second Monday of the Month (Jodi Summers - 5 minutes)

- Jodi—Without scheduling change, she would need to leave the board
- Patty —Need to check availability of room at Joslyn Park for second Monday
- Mary—OP Library basement room may be available; Mary will check on first or second Monday
- Mike—Second Monday is same day as Landmarks Commission
- Jodi—Will come up with alternatives to second Monday
- Patty—Need to make permit request with City for second or first Monday at Joslyn
- David A—Keep permit as is until we figure out change

MOTION: Made by Mary, seconded by Jodi

- Change OPA monthly meetings to second Monday of month, if appropriate room is available
- PASSED UNANIMOUSLY

6. OPA E-Mail/Facebook/Website Protocol (Judy Abdo/Mark Gorman - 20 Minutes)

- Mark—We need policies and procedures document
 - People acting as OPA are making political comments on OPA Facebook page...same policy should apply
 - See attachment from Mark
 - Ted Winterer has page access and posts
 - *Jody will change password to sign in as OPA
- David A—First issue: who has access to post? We should pick two people; Second issue: what's appropriate to post?
- Marc—Same rules should apply for website and Facebook (FB) page
- Ron—He controls website, Jodi controls FB
- Mary—Board members can keep dialogue going as individuals without limits on FB; Add to 2011 policy: advocating for OP
- Patty—Avoid reply all by board members; sometimes overwhelming
- David—Make policy not to cc all
- Jim—Don't put protocol on, open discussion good
- Mark—Some documents should be removed from website (ballot initiatives)
- Ron—We should coordinate communication between website and FB
- *Jodi—Can we put FB feed on website? Ron to check
- Patti—As long as content meets standards
- *Ron, Jodi and Sadat to meet to discuss



7. Actions taken since last Board meeting

- [None noted]

8. Report from July 2014 Neighborhood Council Meeting (Mary Marlow - 5 minutes)

- Mary--Meeting previous Saturday discussed Bergamot Arts Center controversy between museum and art gallery; City Council meeting scheduled to discuss, probably after Labor Day; Aug. 13 Planning Commission to discuss community benefits in development agreements; Landmarks Commission concerned about loss of courtyard apartments
- [General discussion followed]

9. Approval of Minutes from June and July Meetings (Marc Morgenstern - 3 minutes)

MOTION was made by Mark G. and seconded by Patty to approve June and July 2014 Minutes.

Motion approved unanimously

10. Treasurer's Report (Patty Godon-Tann - 3 minutes)

- \$3500 in general fund
- \$100 to Apricot
- Still short some parade sponsor money

11. Committee Reports:

Ocean Park Zoning: (Judy Abdo - 5 minutes)

- Judy--Have not met
 - Edison issue—group met with Edison two months ago; Judy back on it today; talked with city manager about how to meet on issues in future; vault blew up north of Montana; Mark, Patty and Jody to meet on suggested dates
- Patty—Limited renovation work being done in OP on some of oldest Edison equipment
- Future issue of police deployment south of Light Rail
- David A.—Get Edison person to OPA meeting or community meeting

Lincoln Boulevard Task Force: (David Tann - 5 minutes)

- David T.--Met previous Wed.; Next cleanup Nov. 1; Lincoln business newsletter directory; Discussed coordinating with city's Lincoln Plan summary; Discuss branding Lincoln south as special zone; Trying to get ahead of projects



Membership: (Sadat Huq - 5 minutes)

- Sadat—National night out; still getting mailer payments
 - 305 members
 - 850 receive email blasts

General Plan: (Mary Marlow - 5 minutes)

- Mary—setting up joint meeting with Lincoln Blvd. task force; needs separate zoning; crucial that info goes to Planning Commission prior to recommendation to City Council

Communications: (Jodi Summers - 5 minutes)

- Jodi--Next Newsletter in November, so need articles in October

Outreach: Update: (Jeff Jarow - No Report)

Santa Monica Airport: (Mike Salazar - 5 minutes)

- Mike--City measure on ballot; committee meeting to consider invitation to both sides of both ballots for OPA September meeting

Tree Committee: (Andrew Gledhill - 5 minutes)

- Andrew—Propose change in Committee focus from beach trees to all of OP streets; many need trees; will circulate advisory for where trees needed

MOTION by Patty, seconded by David T. to extend meeting

Motion approved unanimously

MOTION by Mary, seconded by Mike to adjourn

Motion approved unanimously

Next meeting on Monday, September 8, 2014 at 7PM at Joslyn Park.

Refreshments September: Mark Gorman

ADDENDUM

An on-line vote was taken during the week of August 17, 2014 on a MOTION by Mary, seconded by Andrew, to sign and publicly support a Neighborhood Council letter to the City Council regarding the Bergamot Arts Center Development. The results were:

YES: 8 (David A, Andrew, Ferris, Sadat, Mary, Michele, Thane, Mike)



NO: 6 (Judy, Patty, Jeff, Jim, Marc and David T)

ABSTAIN: Evan

DID NOT VOTE: Mark G, Jodi, Bob

The motion was not approved.