



Agenda for October 10, 2016 OPA General Meeting
6.30 – 9:00 PM Joslyn Park
633 Kensington Road, Santa Monica CA 90405

BOARD MEMBERS PRESENT:

Judy Abdo, Andrew Gledhill, Mark Gorman, Evan Meyer, Mike Salazar, Jodi Summers, Patty Godon-Tann, Dave Tann, Sadat Huq, Zachary Gaidzik, Mary Marlow, Kate Kennedy, Jim Lawson, Jeff Jarow, Roger Swanson

6:30 to 9:00 PM: REGULAR MONTHLY MEETING

1. 6:31 call to order.
2. Introduction to OPA - Andrew Gledhill
 - a. We exist to provide a platform for information about the area, and to make life here a better place.
3. Membership Announcement - Sadat Huq
 - a. Please see me after a meeting and I'll tell you about membership, we have 3 levels – individual, household and senior.
 - b. Please sign in.
 - c. Andrew – our Christmas event will be on December 3rd. 4-6 p.m. Location probably Lula's.
4. Community Comments/The Neighborhood Voice: Introductions, Public Inquiries, Questions, Concerns
 - a. Michael - Airport to Park meeting is on Friday. We will be talking about the new park expansion and Measure A.
 - b. Andrew - October 20 EIR scoping meeting for 1900 Ocean Ave.
 - i. Jodi will get followup information
 - c. Kate – Block Party Sunday 1-4 Pico one block east of Overland
 - d. Dave – Japanese-American Memorial will go in at Venice and Lincoln. That's where the buses came to take people away to Manzanar and other camps. Our City Council authorized a \$5000 contribution for the memorial.
 - e. Roger – Neighborhood Art - Utility Box to sponsor on Lincoln Blvd. Evan has been involved with the project.
 - i. Designs available are 2 + 6.
 - ii. Of all of them, which do you like best?
 - iii. Board will vote.
 - iv. Dave – do we get our logo on it?
 1. Roger - Yes
5. Approval of Minutes from September Meeting - Jodi Summers
 - a. Changes:
 - i. Friends of Santa Monica Public Library.
 - ii. 20% of our funds and 20% of our time may be spent on political bond measure campaigns.
 - iii. We usually we do this at the holiday meeting.
 - iv. Goal date July 2018.
 - v. Dave – Team OPA
 - vi. Zach motioned to accept the minutes.
 - vii. Kate 2nd the motion.

6. Treasurer's Report - Patty Godon-Tann

- a. The 3rd Quarter Report indicated that on 9/30/16 our membership acct. balance was 4377.30, with income from 7/1-9/30 at 1049.57 and expenditures for the same time period at 1905.58.
- b. Our Monthly report indicated that we took in \$245 in membership and we spent \$564. On our website, P.O.Box, Mtg. Refreshments and share of videotaping of candidate forum.
- c. Team OPA held a yard sale at the parking lot for Washington West Preschool and all proceeds and a donation was given to the school amounting to approximately \$200.
- d. We paid for a year of Wild Apricot, our website protocol.

7. Begin Committee Reports:

- a. Santa Monica Airport - Mike Salazar
 - i. FAA is starting in phases.
 1. Next month airplanes will start turning at Lincoln.
 2. August - City voted to close the airport in several phases.
 - a. City served notice to the flight companies who had leases.
 - b. Atlantic Aviation and American Flyers filed a lawsuit.
 3. FAA served notice of investigation on the City.
 - ii. Airport to park is moving ahead.
 1. There will be a miniature multimodal esplanade.
- b. Team OPA - Dave Tann
 - i. We are a committee of OPA that does positive things around the neighborhood.
 - ii. We recently did a yard sale for Washington West Preschool
 - iii. We will have a beach cleanup and mixer this Saturday at lifeguard station 26. 3:30 is the start time. We planning for a mixer @ Lula's at 5:30
 - iv. Dave – if anyone has any ideas for other team OPA activities, let me know.
- c. Ocean Park Infrastructure, Zoning, and Events - Judy Abdo
 - i. They're making progress on the Los Amigos Park underground cistern.
- d. Main Street Committee - Jodi Summers
 - i. Farmers market changing
 1. Hours have changed
 2. Vendors are Paying more, taking in less
 3. 8:30 to 1:30 so they have to pay staff for the extra hour.
 - ii. Parklets are stagnant stuck in design mode.
 - iii. They are trying to close Main St for the Soulstice celebration
 - iv. Their grant is \$7,000 + \$1,500 from Buy Local for Soulstice.
 - v. Howloween pet costume contest
 1. Do we want to offer OPA membership or prizes?
 - a. No decision was made on this.
 - b. Proceeds go to Friends of the Animal Shelter support group.
 - vi. A question came up at the MSBIA as to whether boards and commissions and the individuals who comprise them can legally donate to a local candidate's campaign.
 1. Mary noted, "A board or commission member may donate to an individual campaign if their board has not received a 'public benefit,' usually a grant or contract for works voted on by City Council if they are paid. If they are unpaid volunteers like neighborhood assoc. or conservancy, etc. they may contribute under the new amendments on the ballot Nov. 8."
 2. Judy noted that there is a place to donate with no limits and no board membership restrictions. The PAC supports all the incumbents.
- e. Membership - Sadat Huq

- i. We'll have a presence at our mixer with Heal the Bay.
 - ii. Working with Evan on the website evolution.
 - iii. Next big membership renewal at holiday party.
- f. General Plan - Mary Marlow
 - i. General Plan workshop and focus groups are not finished.
 - ii. Nov. 16 at planning commission study session to give feedback.
- g. Judy - Oct. 29 – St. Monica's community climate action fair focused on what's happening in the world and what we can do to reduce our carbon footprint.
 - i. It will be connected to the Downtown Plan.
 - ii. Good networking.
 - iii. Register online. It's free.
 - iv. We will circulate it when the finalized information comes out.
- h. Tree Committee - Andrew Gledhill
 - i. Mark Gorman has made a list of trees missing from tree wells.
 - ii. That went to Wister Dorta - Administrative Horticulturalist - Forestry Permit Manager - City of Santa Monica.
 - iii. Mark – We counted 80 missing trees.
 - 1. 20 dead trees.
 - 2. 20 tree wells filled in with something else.
- i. Website Refurbishment Committee/ Communications - Evan Meyer
 - i. Evan – significant updates.
 - 1. A bit more on process.
 - 2. A new page called Request to Speak.
 - 3. New process regarding the minutes and the agenda.
 - 4. Committee pages have been updated.
 - 5. Patty – website oversight
 - 6. Evan – tech meeting
 - a. Jodi can host.
 - b. Place for events, place for news, place to find out about the latest board meeting.
 - c. Template for the newsletter
- j. 7:20pm – Actions Taken Since Last Board Meeting
 - i. Kate – Wellbeing index is starting up – so it's important that you check in and let them know how we're doing.
 - ii. Michael - Friday Oct. 14th – Airport to Park community meeting. 6:30 – 8:30 @ the Moose Lodge. Presentation for the combined 20-acre park, and speakers from the parks coalition.
 - iii. Judy – Thursday night on the Pier Macbeth will be playing – I strongly urge you to do that.
 - iv. Friday night – The movie Star Wars.
 - v. Presentations going on at the end of the Pier on Tuesday.
- k. Sept. 28th Neighborhood Council presented a Candidates Forum.
 - i. 8 candidates were there.
 - ii. 2 incumbents were not – Terry O'Day and Tony Vasquez.
 - iii. Quite a spirited night.
 - iv. We parsed our questions into Ocean Park questions and City questions.
 - v. Quite a positive night for OPA – we did get some commitments to look at some issues we've been talking about.
 - 1. COAST – supporting more activities to close Main St.

2. Parking – we had a project for city employees at the beach park didn't work, so the parking is tough around main st. Candidates will work with us on parking.
 3. It is our 10th year for the 4th of July Parade – would they reverse route.
 4. City funding for neighborhood associations has been stagnant. We asked for more money on neighborhood associations.
 5. We asked for a Main Street Historic District.
 6. We would like a staff person versed in historic preservation on the planning department.
- vi. Citywide questions included:
1. Review LUCE.
 2. An annual look at development by land use and other types of reporting.
 3. The Airport.
 4. Congestion charge for nonresidents in downtown.
 5. The unfunded pension liability that virtually every city in California is facing.
 6. Will the City continue to fight for local control of our airport land?
8. 7: 30pm – Presentations on November Ballot issues – each 5 minutes per Measure, per side.
- a. The Board will listen, ask questions and then will decide if we want to take an action on it.
 - b. Mary – we are not doing candidates only ballot measures because we are a 501(c)3.
 - c. Andrew: All speakers will get an OPA bag
1. Prop 56 – Tobacco Tax - Sion Roy
 - a. Support Prop 56 - Tobacco Tax.
 - b. Tobacco companies have put \$200 Million into Prop 56.
 - c. 40,000 Californians die each year from tobacco-related deaths.
 - d. I'm a cardiologist. My wife is a radiologist.
 - e. California is one of only 3 states that hasn't had an increase in tobacco prices since 2000.
 - f. Funding will go to MediCal, police department and schools for prevention programs.
 - g. Will save Californians \$1.6 billion.
 2. Measure A – Parks Funding - Michael Brodsky
 - a. Michael – I have been a parks advocate since I was 15.
 - b. I have no connection to Measure A.
 - c. It's about safe clean parks and beaches.
 - d. San Diego has 30 acres of parks per 1,000 residents.
 - e. LA City has 9 acres per 1,000 residents.
 - f. LA County has 3.3 acres of park per 1000 residents.
 - g. Santa Monica has 1.9 acres per 1,000 residents.
 - h. County supervisors Solis and Kuhl decided to do an assessment on our parks.
 - i. They had several meetings at the Civic Auditorium in Spring 2016.
 - j. The list was synthesized down to 10 items, which went to Park and Recreation.
 - i. They chose 6.
 - k. Bond would cost 1.5 cents per square foot.
 - l. It would give SM approximately \$9.5 million over 22 years.
 - m. Kate – the main argument against it is that there's a new tax.
 - n. Patty – Tongva Park was \$47m.
 - o. Mike – the land acquisition cost is a cost that we don't have to pay.
 - i. Sometimes the biggest challenge to a park is getting it started.
 - ii. \$7 million an acre to was used to build a Tongva park.
 - p. Audience – so we shouldn't be increasing our density, we should be increasing our parks.

3. Measure GSH – Sales Tax, & Measure GS Advisory -Mike Soloff, Chair, SM Housing Commission, and Jennifer Smith, President, SM-Malibu PTA Council
 - a. 1.5-cent increase for housing and schools.
 - b. Rental assistance program for the 4,000 renters who qualify, mostly seniors.
 - i. Ellen – what about internet tax? It was the subject of investigation and we lost.
4. For Measure V – Santa Monica College - Denny Zane + Louise Jaffee founder of the Lifelong Learning Program.
 - a. Louise - This is the last piece of the investment of the rebuilding of this college campus.
 - b. 72 community colleges in the state. 90% of operating costs come from state funds.
 - c. 55% of the community can link a family member to Santa Monica College.
 - d. Ellen – what has been done in the past?
 - i. You have a big transparency program.
 - ii. Have not had enough transparency.
 - e. Louise- Plan came in place after the 1994 earthquake.
 - i. We have completed about 30 projects.
 - ii. We are very proud of the Broad Stage.
 - f. Roger – What about big hole along Pico?
 - i. Louise – Student Services Building.
 - ii. Trying to make Pico more welcoming.
 - iii. Completed in 2 years.
 - g. Bond member assessed on the value of property. Assessment will start in 2018 and last 30 years.
5. Against Measure V – Santa Monica College (Zina Josephs)
 - a. Growing enrollment traffic congestion and the continuous turnover of apartments.
 - b. Statewide propositions 51 will give community funds.
 - c. 3 previous bonds. Majority of funds still unused
 - d. Transparent California is where you can find out teacher salaries.
 - e. Student body was 22,000 in 1994. It grew to 32,000 in 2015.
 - f. Q: How will opposing the bond measure lead to the turnover of rental units?
 - i. Zina – Santa Monica students don't rent apartments.
6. For Measure LV - Armen Melkonians
 - a. Gives the residents the right to decide how much development is right for Santa Monica.
 - b. More than 40 projects on the books.
 - c. Residents have been ignored from the beginning.
 - d. The General Plan defines a comprehensive program that incentivizes new development above the 30,000 sq.ft. base.
 - e. LV takes the word incentivizes out of the general plan and replaces it with permits.
 - f. Mike – affect on affordable housing?
 - i. Armen – affordable housing is exempt. Heights are negotiable. Bump up if you supply affordable housing onsite.
 - g. Roger – what about schools and hospitals?
 - i. Armen – Schools are exempt.
 - h. Earthquake damage gives and exemption to non-confirming structures.
7. Against Measure LV - Scott Schoenfeld
 - a. Scott is a Real Estate Investor.
 - b. Has two offices downtown.
 - c. Part Santa Monica Forward and the campaign against LV.
 - d. Why it's bad for Santa Monica and Ocean Park:

- i. Poorly written
 - ii. Extreme
 - iii. Deceptive
 - iv. Not good for the City.
 - 1. Please look at the list of people who have taken positions against the initiative.
 - 2. State law does not apply to charter cities like Santa Monica.
 - 3. Read the city staff analysis and you'll be concerned about this issue.
 - 4. Elizabeth – What about the housing element – it's state law.
 - 5. It does not affect 100% affordable and other forms of affordable housing. 77 properties can be built in five years.
 - v. What are all of these people doing to prevent overcrowding?
 - 1. Because in the '80s we built far more office space than residences.
 - 2. Daytime population is 3x nighttime population.
 - 3. Audience - what percentage of people who live downtown bicycle to work? How does this solve the problem? The new project at 500 Broadway is 5500 new net trips.
 - a. Scott - the number is 340.
8. Measure SM – Oaks – Mary Marlow
- a. Speaking to you as the head of transparency committee.
 - b. A special attorney who came in to review the situation with the City put this on the ballot.
 - c. Originally on the ballot in 2000 to prevent corruption.
 - d. Passed by more than 60%.
 - e. Fought by the City, then ignored.
 - f. City has never enforced Oaks. Among the new initiatives:
 - i. Place responsibility of enforcement in the hands of the criminal division.
 - ii. People who donated and received money are both under scrutiny.
 - iii. Receiving of campaign contributions outside of Santa Monica prohibited.
 - iv. People who receive public benefits.
 - 1. This reveals who really knows them.
 - g. Ted- who put this on the ballot? City Council.
 - i. No one even opposes it.
 - h. Judy – now we're under the old Oaks. For people who want to give contributions to councilmembers now – can they do that without some kind of a penalty?
 - i. Mary – school board, college board.
 - ii. Nobody on the board can give any money to any incumbent.
 - iii. This will change.
9. Discussion and the opportunity for endorsements of, or opposition to, measures by the OPA board - 15 minutes
- a. How the Board voted:
 - i. Item: Support Prop 56
 - a. Totals: Yes 13 No 0 Abstain 2 Absent 0
 - ii. Item: Support Measure A
 - a. Totals: Yes 12 No 2 Abstain 1 Absent 0
 - iii. Item: Measures GSH + GS
 - a. Totals: Yes 11 No 2 Abstain 2 Absent 0
 - iv. Item: Support Measure V
 - a. Totals: Yes 6 No 7 Abstain 2 Absent 0
 - v. Item: Support Measure LV

- a. Totals: Yes 3 No 7 Abstain 5 Absent 0
- vi. Item: Oppose Measure LV
 - a. Totals: Yes 7 No 3 Abstain 5 Absent 0
- vii. Item: Support Measure SM
 - a. Totals: Yes 14 No Abstain 1 Absent 0
- 10. 8:30pm – OPA Election Procedures and Preparation - Patty Godon-Tann
 - a. Mary, Patty, and Mark will be on the election committee.
 - b. Iris Waskow, Mark and Kate’s husband to count.
 - c. Applications needed by November 5th.
 - d. How many boardmembers do we want?
 - i. We can have from 7-15.
 - ii. Right now at 15 boardmembers.
 - iii. Board size on the agenda for next meeting.
 - e. Election will be held at our holiday party Dec. 3rd. Have to be a member in good standing to run and to vote.
 - f. Mike – since we took action on four measures – we should let people know what measure we took action on.
- 11. 8:40pm – vote to confirm donation for Utility Art, and select subject matter/location - Patty Godon-Tann
 - a. Donation confirmed.
 - b. Selections made.
 - c. Roger will confirm with City and report back.
- 12. Zach – Motion that we stay to until 9:15 to finish.
 - a. Mike – 2nd.
- 13. See attached voting rosters.
- 14. Adjourned – 9:12.
 - a. Mary motioned.
 - b. Judy - 2nd.

Refreshments November: Dave.

Next meeting is Monday **November 14**, 2016 from 7:00 – 9:00PM at **Ocean Park Library**

Support Prop 56 - OPA Board Voting Roster

Item: Support Prop 56

Motion: Support Prop 56

Made by: Judy Seconded by: Patty

Date: 10-10-2016 At Meeting

Board Member	Y	N	Abstain		Board Member	Y	N	Abstain
Judy Abdo	x				Jim Lawson	x		
Zachary Gaidzik	x				Mary Marlow	x		
Andrew Gledhill	x				Evan Meyer	x		
Patty Godon-Tann	x				Mike Salazar	x		
Mark Gorman			x		Jodi Summers	x		
Sadat Huq	x				Roger Swanson	x		
Jeffrey Jarow	X				David Tann			x
Kate Kennedy	x							

+
Totals: Yes 13 No 0 Abstain 2 Absent 0

Support Measure A OPA Board Voting Roster

Item: Support Measure A

Motion: Support Measure A

Made by: Mike Seconded by: Dave

Date: 10-10-2016 At Meeting

Board Member	Y	N	Abstain		Board Member	Y	N	Abstain
Judy Abdo	x				Jim Lawson		x	
Zachary Gaidzik	x				Mary Marlow	x		
Andrew Gledhill	x				Evan Meyer	x		
Patty Godon-Tann	x				Mike Salazar	x		
Mark Gorman			x		Jodi Summers	x		
Sadat Huq	x				Roger Swanson	x		
Jeffrey Jarow	x				David Tann		x	
Kate Kennedy	x							

Totals: Yes 12 No 2 Abstain 1 Absent 0

Support Measures GSH + GS - OPA Board Voting Roster

Item: Measures GSH + GS

Motion: Measures GSH + GS

Made by: Zach Seconded by: Jeff

Date: 10-10-2016 At Meeting

Board Member	Y	N	Abstain		Board Member	Y	N	Abstain
Judy Abdo	x				Jim Lawson		x	
Zachary Gaidzik	x				Mary Marlow	x		
Andrew Gledhill	x				Evan Meyer	x		
Patty Godon-Tann	x				Mike Salazar	x		
Mark Gorman			x		Jodi Summers	x		
Sadat Huq			x		Roger Swanson	x		
Jeffrey Jarow	x				David Tann		x	
Kate Kennedy	x							

Totals: Yes 11 No 2 Abstain 2 Absent 0

Measure V - OPA Board Voting Roster

Item: Support Measure V

Motion: Support Measure V

Made by: Jim Seconded by: Jeff

Date: 10-10-2016

At Meeting

Board Member	Y	N	Abstain		Board Member	Y	N	Abstain
Judy Abdo	x				Jim Lawson	x		
Zachary Gaidzik	x				Mary Marlow		x	
Andrew Gledhill		x			Evan Meyer	x		
Patty Godon-Tann		x			Mike Salazar		x	
Mark Gorman			x		Jodi Summers		x	
Sadat Huq		x			Roger Swanson		x	
Jeffrey Jarow	x				David Tann			x
Kate Kennedy	x							

Totals: Yes 6 No 7 Abstain 2 Absent 0

Measure LV - OPA Board Voting Roster

Item: Support Measure LV

Motion: Support Measure LV

Made by: Mary Seconded by: Mike

Date: At Meeting By Email

Board Member	Y	N	Abstain		Board Member	Y	N	Abstain
Judy Abdo		x			Jim Lawson		x	
Zachary Gaidzik		x			Mary Marlow	x		
Andrew Gledhill		x			Evan Meyer		x	
Patty Godon-Tann		x			Mike Salazar	x		
Mark Gorman			x		Jodi Summers			x
Sadat Huq			x		Roger Swanson	x		
Jeffrey Jarow		x			David Tann			x
Kate Kennedy			x					

Totals: Yes 3 No 7 Abstain 5 Absent 0

Oppose Measure LV - OPA Board Voting Roster

Item: Oppose Measure LV

Motion: Oppose Measure LV

Made by: Zach Seconded by: Jeff

Date: 10-10-2016 At Meeting

Board Member	Y	N	Abstain		Board Member	Y	N	Abstain
Judy Abdo	x				Jim Lawson	x		
Zachary Gaidzik	x				Mary Marlow		x	
Andrew Gledhill	x				Evan Meyer	x		
Patty Godon-Tann	x				Mike Salazar		x	
Mark Gorman			x		Jodi Summers			x
Sadat Huq			x		Roger Swanson		x	
Jeffrey Jarow	x				David Tann			x
Kate Kennedy			x					

Totals: Yes 7 No 3 Abstain 5 Absent 0

Support Measure SM - OPA Board Voting Roster

Item: Support Measure SM

Motion: To Support Measure SM

Made by: Mary Seconded by: Dave

Date: 10-10-2016 At Meeting

Board Member	Y	N	Abstain		Board Member	Y	N	Abstain
Judy Abdo	x				Jim Lawson	x		
Zachary Gaidzik	x				Mary Marlow	x		
Andrew Gledhill	x				Evan Meyer	x		
Patty Godon-Tann	x				Mike Salazar	x		
Mark Gorman			x		Jodi Summers	x		
Sadat Huq	x				Roger Swanson	x		
Jeffrey Jarow	x				David Tann	x		
Kate Kennedy	x							

Totals: Yes 14 No Abstain 1 Absent 0